



DOHA BRITISH SCHOOL

AL WAKRA

*Our core purpose is that every young person should gain as much as possible from our school,
based on our belief that all learners can, need and want to achieve.*

January 26 2023

Dear parents,

I am writing this week to ask for parental support about a key issue that we are always routinely discussing with the young people in our care, namely that of the first impressions they make as DBS Wakra students. The most obvious first impression that our students make, perhaps, is how they wear their complete and correct DBS uniforms each day for school. Looking smart and wearing only DBS-branded items goes a long way to showing not only commitment to the school community but also setting habits which will continue into their professional lives, so we insist upon the highest standards from our students at all times. If any students currently have missing items or are wearing clothing which doesn't meet our expectations then our teachers will always communicate with parents directly, but I would be grateful if parents could take the lead in addressing any issues from their end as swiftly as possible.

In addition, it's important that a similar positive first impression is made by DBS Wakra students in terms of other items that they bring into school, such as the food and drink they have or their general preparedness for learning. Packed lunches, for example, should only contain healthy items and not chocolate or sweets, and all students, but especially those in our secondary phase, should always ensure that they have everything with them that they need for their lessons each day. Again, this is very much about things both working well now but also about setting habits which will remain as our students progress into the wonderful careers they have ahead of them later in life, and parental support in reiterating this message is hugely appreciated.

DBS Wakra students are ambassadors for our school at all times, not only whilst they are in lessons but also during sports fixtures, trips and even at weekends! I am incredibly proud of how behaviour and conduct is often judged to be in our school by external visitors, such as the comment made below by BSO (British Schools Overseas) in 2021, one of many which has been reported during our recent [inspections and accreditations](#).

Behaviour is exemplary at all levels of the school, which is proactively encouraged through high expectations from all staff

To my mind, you often don't get a second chance to make a strong first impression, and all members of a school's community repeating this message frequently can make a big difference to standards remaining at the highest possible level.

Proud member of Artan Holding

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Doha British School W.L.L - (Wakra Branch)

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As always, if any parents would like to contact me directly regarding this information, I would welcome them to do so via the email address below.

Yours sincerely,

Steven Miles.
Principal, Doha British School – Al Wakra Campus
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